

27th Annual Summer Games
“2012”

**Vendor Registration and
Program Ad Information**

Sunday, August 26, 2012

The Woods Campground
845 Vaughn Acres Lane
Lehighton, PA 18235



Fighting AIDS Continuously Together

P. O. Box 1028

Allentown, PA 18105

(610) 820-5519 – Fax: (610) 820-8363 – WWW.FACTLV.org

Dear Friends and Supporters,

Who would have thought that 27 years ago, two bars, Candida's and The Stonewall Moose Lounge would have created the longest running AIDS/HIV fundraiser in the Lehigh Valley and Pocono area. On August 26, 2012, we will be returning to The Woods Campground in Lehighton for the annual day of competition and festivities. The proceeds of this fun filled day directly benefit individuals, family and children who are infected/affected with AIDS/HIV throughout the FACT-Lehigh Valley and Pocono service region.

One of the popular highlights has always been the Vendor area, and we cordially invite you to review the enclosed information package and join us in August.

FACT has kept our vendor and advertising prices low.

Additionally, aside from the modest fees we charge, FACT makes no demands on your profits. You keep everything you earn!!

Sign up to join us and you'll receive **free parking** and **set up assistance, 15' x 15' vending area** with an 8' table and two (2) chairs, **two (2) admission tickets** to the games, **two (2) lunches**, a **free raffle ticket** for a chance to win fabulous prizes, and a **lower rate for vendors when placing a program ad**.

We look forward to hearing from you soon. Please don't miss out on this exciting opportunity to put a few bucks in your own pocket while contributing towards putting desperately needed dollars into the increasingly under-funded AIDS/HIV service community.

Please feel free to contact me at SMDeppen@AOL.com or (484) 634-6278 (PCS) if I am able to be of any assistance to you. I look forward to seeing you at the **27th Annual Summer Games**.

Sincerely,

Shawn M. Deppen
Vendor Coordinator
FACT Of the Lehigh Valley

**27th Annual Summer Games
August 26th, 2012
Program Advertising**

**Non-Vendor Rates
Must be received by August 3, 2012**

FULL PAGE 5" wide by 8" high	\$125.00	# _____	\$ _____
Half Page 5" wide by 4" high	\$85.00	# _____	\$ _____
Quarter Page (Suitable for ad or business card) 5" by 2"	\$45.00	# _____	\$ _____
Inside Front Cover	\$190.00	# _____	\$ _____
Inside Back Cover	\$190.00	# _____	\$ _____
Back Cover	\$190.00	# _____	\$ _____

Special Options			
Memorial Page \$5.00 Per Name		# _____	\$ _____
Patron Page \$10.00 Per Name		# _____	\$ _____
Non Camera Ready Artwork \$35.00 Per Ad		# _____	\$ _____

****To pay by VISA or Master Card, please fill out payment information on the enclosed Form**

Total Enclosed \$ _____

FACT USE ONLY:	
Date Received:	Received By
Program Ad	Size of Ad
Check Number	Payment remitted:

Notes

Waiver of Responsibility

Waiver must be completed and returned to **FACT** to participate in this event.

"I agree to accept full responsibility for my participation in this event. I agree to hold harmless **FACT** (Fighting AIDS Continuously Together) and its officers and/or representatives for any civil and/or criminal liability which may result during the planning and/or execution of the **2012 Summer Games** event or any attended activities. I also agree to be bound by the Rules and Regulations set forth below."

Printed Name: _____

Signature: _____

Date Signed: _____

2012 Summer Games Deadlines

Program Advertising Deadline: August 3, 2012
Vendor Booth reservation deadline: August 3, 2012
Memorial Page & Patron List Deadline: August 3, 2012

RULES AND REGULATIONS

- Vendors agree to be completely set up no later than 10:00 AM, and to remain open until 5:30 PM (unless prior arrangements are made).
- Vendor spaces are assigned on a first-paid, first served basis.
- Extra table and two (2) chairs available at a \$15.00 additional charge.
- Information-only tables (registered at a lower fee) Non-profits may not sell merchandise or exchange goods for donations. Voluntary cash donations to information providers are acceptable.
- This is a rain or shine event – No refunds can be made.
- Food and beverage sales by vendors are NOT permitted.
- FACT cannot guarantee exclusive merchandising rights.
- FACT (Fighting AIDS Continuously Together) reserves the right to decline any Program Ad or Vendor Application.

